

# Sports New Media rate card.

Email		SMS		Postal		Display	
	<i>Rate</i>		<i>Rate</i>		<i>Rate</i>		<i>Rate</i>
Base Rental	£150/000	Base Rental	£150/000	Base Rental	£100/000	Type	CPM/000
Selection charge	£10/000	Selection Charge	£10/000				
<b>Additional Charges</b>		<b>Additional Charges</b>		<b>Additional Charges</b>			
Set Up Fee	£300	Broadcast Charge (guideline price)	£50/000	Delivery within 72 Hrs	£60	Banners	£10/000
Additional creatives	£50	Output data for 3rd Party Delivery	£60	Delivery within 24 Hrs	£75	Leaderboard	£12/000
Creative Design (1 Basic HTML)	£500	Minimum Order Value	£2500	Minimum Order	£2500	MPU	£18/000
Scheduling changes made 48 hrs prior to broadcast	£150	Agency Commission	15%	Agency Commission	15%	Skyscraper	£12/000
Tracking/Reporting	FOC						
Minimum Order Value	£2500						
Agency Commission	15%						